



Management- und Technologieberatung AG

## **Long-Term Volume Development of a Product Portfolio and Contingency Analysis – Success Story –**

Version 01  
July 2013

# Success Story (1)



Project	<b>Long-Term Volume Development of a Product Portfolio and Contingency Analysis</b>
Client	<b>Boehringer Ingelheim</b> Supply Chain & Assets   End-to-End Supply Network Strategy
Contact	<b>Dr. Andreas Emmrich</b> (End-to-End Supply Network Strategy) Phone: +49 (0) 6132 / 77 – 95989
Key Person	Jesus Soto (End-to-End Supply Network Strategy)
JSC	Dr. Till Reichert, Dr. Ulrich Tulowitzki
Duration	May – June 2013
Doc	

## Success Story (2)



Objectives	<ul style="list-style-type: none"><li>Main objective of the project was a thorough and comprehensive analysis of the product portfolio and contingency requirements for a specific technology on a 10 year forecast horizon<ul style="list-style-type: none"><li>... considering different volume as well as contingency scenarios</li><li>... to optimally support an investment decision for an on-site-expansion of a production facility</li></ul></li></ul>
Challenges	<ul style="list-style-type: none"><li>Strictly limited time frame of 2 weeks</li><li>Quality check of provided raw data (complete and consistent)</li><li>Various requirements for analysis (e.g. product samples, additional contingency volumes, specific market requirements, sensitivity)</li></ul>

# Success Story (3)



Deliverables	<ul style="list-style-type: none"><li>• Analysis of net sales and volume development of the product portfolio by product group and sales region</li><li>• Verification of the contingency concept for the product portfolio by the assessment of 75%, resp. 90% contingency of net sales</li><li>• Development of contingency scenarios, considering different combinations of device reusability</li><li>• Sensitivity analysis and graphical presentation of results</li></ul>
Quotation	<p><i>„Aufgabe war die Analyse und graphische Aufbereitung alternativer Contingency Szenarien für die Device Produktion.</i></p> <p><i>Hervorzuheben ist das umfassende BI spezifische Grundverständnis der JSC Berater, das ein ‚Onboarding‘ fast unnötig macht.</i></p> <p><i>Als Resultat hat mich die hohe Ergebnisqualität in der nur sehr kurz zur Verfügung stehenden Zeit beeindruckt.“</i></p>

## JSC Management- und Technologieberatung AG



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# JSC AG

## At a Glance



- founded in 1991
- located in Eltville  
(near Wiesbaden), Germany
- independent

- partner network for turnkey solutions



- focus on life science products, chemicals, (fast moving) consumer goods

- only senior and management consultants
- multi-disciplinary team  
(chemists, pharmacists, physicians, mathematicians, IT professionals, business economists, sociologists and psychologists)

- team oriented and customer focused approach
- dedicated to quality and striving for first class results
- fact driven and application of sound methodologies

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